CREATING HIGH VALUE PRODUCT

The aggregator model

**Meal production** - Premium food production for export

- **Robotic processing** maximises productivity and eliminates accidents. The facility will be located 4km from Wilcannia and will process > 100,000 goats per annum.
- **Premium food and meal production** through repurposing existing, vacant factories to create jobs in regional areas.
- **Meals exported to Asian markets** after being available for sale through the Alibaba ecommerce platform.

**Animal Production**
Animal Production tailored for marginal lands

- **The land comes first.** The traditional indigenous owners manage and improve the land to boost productivity and ensure sustainability.
- **Stock is free ranged** and monitored to ensure health and quality. Herding and drafting is completed electronically.

**Vegetable Production**
Horticultural production consolidating underutilised farming land

- **Under-utilised land** owned by retired farmers or those growing lower value crops is identified and repurposed.
- **Numerous portions of farms** are aggregated and share-farmed to consistently provide output to service a processing facility.
A CASE STUDY: AGGREGATING LOCAL ABORIGINAL LAND COUNCILS

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- Creation of regional income
- Production from lost agricultural lands
- Indigenous empowerment
- Existing rangeland animal population
- Higher value agricultural products
- New jobs in regional areas
What must Australia do to ensure it is producing high-value, high quality products that are in demand and that we are competitively positioned (capacity and capability) to deliver?