Accountable Authority (Chief Executive) Certification for Government Advertising Campaign

Certification Statement – H5 Bird Flu campaign

I certify that the H5 Bird Flu campaign complies with the *Australian Government Guidelines on Advertising and Information Campaigns by non-corporate Commonwealth entities* (Guidelines).

This certification takes into consideration the Letter issued by the Independent Communications Committee. It also takes into consideration advice and evidence provided by officials within the Department of Agriculture, Fisheries and Forestry with responsibility for the design, development and implementation of the H5 Bird Flu campaign and legal advice on compliance with legal requirements.

V. Anderson

Victoria Anderson
Secretary
Department of Agriculture, Fisheries and Forestry
25 September 2026