



Join our virtual exhibition and put your organisation in the ABARES Outlook 2021 *Spotlight!*



ABARES invites you to join *Spotlight*, our virtual exhibition at the Outlook 2021 conference, the agriculture sector's premier information and networking event. Over four days, industry leading speakers and experts will explore the theme *Growing Australian agriculture in an uncertain world* and share their insights on the opportunities and challenges ahead.

Delegates will gain market insights, update their knowledge, discover new business possibilities, and forge new relationships to build their professional networks.

With dedicated exhibition sessions built into the Outlook 2021 program, take this opportunity to shine a light on your organisation and raise your profile with a targeted and relevant audience.

There are a limited number of places so book now.

live virtual
 event

4
 days

12
 sessions

Visit awe.gov.au/abares/outlook

Your Spotlight package—\$350 (GST inclusive)

As an exhibitor, you'll receive these exclusive benefits:

- ✓ Feature your logo, profile and contact details in the Chime Live conference portal.
- ✓ Upload your resources e.g. links, brochures and videos.
- ✓ Connect with delegates over video in real time.
- ✓ Receive acknowledgement in the session holding slides.
- ✓ Be promoted in the conference e-newsletter (8,000+ subscribers), social media and the conference website.

Here's what previous delegates said about Outlook

"Highly relevant... to my work. Hearing directly from the people who are Australian experts in their fields."

"Getting to the reality of what is needed for agriculture to succeed."

"Keep abreast of emerging issues including those outside agriculture that could impact or benefit agriculture."

Who attends Outlook?

In 2020, delegates were drawn from the following industry sectors:

- government and policy 29%
- business & finance 19%
- education, research, development and extension 27%
- agricultural production 10%
- other 15%

With the unique virtual conference experience, we expect to reach an even wider and larger audience so make sure you're taking part!

Why should you exhibit at Outlook?

- ✓ Raise your profile and increase brand awareness
- ✓ Promote your organisation's products and services
- ✓ Establish new connections and strengthen relationships
- ✓ Give your staff the chance to update their knowledge and hear about new industry developments

