



Australian Government
Department of Agriculture,
Fisheries and Forestry



Outlook 2027

Sponsorship opportunities

2—3 MARCH , IN PERSON AND ONLINE



Secure an Outlook 2027 sponsorship today

ABARES Outlook conferences have been informing and shaping Australian agriculture’s policy agenda for more than 50 years, bringing together government figures, industry leaders, policymakers and expert researchers.

ABARES Outlook 2027 will feature dynamic session formats, hybrid participation and several networking opportunities, including the return of an Official Dinner.

We invite you to explore our sponsorship options and be part of one of the industry’s most trusted, anticipated and high-profile stakeholder engagement events. Our packages have been designed to deliver an excellent return on investment, whilst delivering your organisation’s brand and message to our stakeholders.

We welcome the opportunity to collaborate with you to create a package that best meets your needs.

For more details and to secure this opportunity, contact abaresevents@aff.gov.au

Why sponsor Outlook 2027

Build connections

Direct access to key decision-makers and industry leaders

Elevate your brand

Exposure to a diverse in-person and online audience

Exclusive visibility

Visibility to sector-specific stakeholders at a trusted, high-profile event

“It provided an evidence-based state of ag industries and brought together leaders from across the innovation ecosystem.”

- 2026 delegate

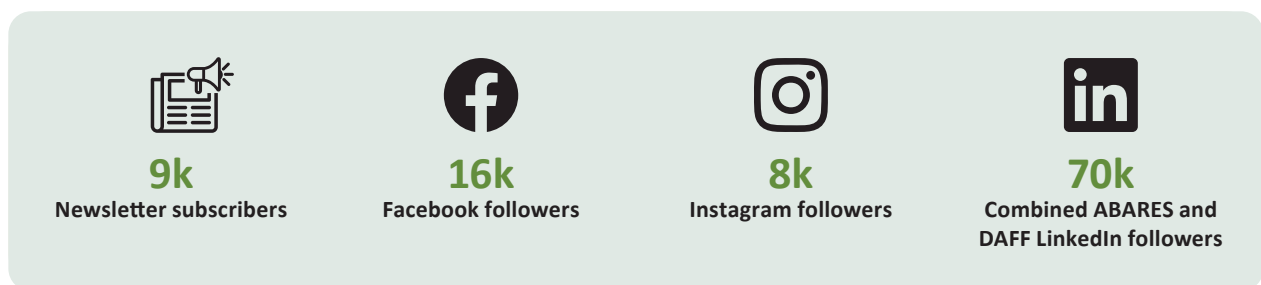


Who attends

More than 450 delegates attended in 2026 in person (319) and online (138).



As an Outlook sponsor, you'll reach:



“A credible event discussing national perspectives with a global outlook.”

- 2026 delegate



Official Dinner sponsorship

\$30,000 (inc GST)

One sponsorship available

Showcase your company as the exclusive sponsor of the evening dinner event, where delegates will gather to continue conversations and make new connections.

Benefits include:

- Exclusive sponsorship of the evening dinner event
- A 5-min opportunity to introduce your business during the dinner event
- Reserved table centrally positioned at the dinner event
- Six complimentary 'Conference' passes (which include access to the dinner event)
- Prominent display of sponsor banner at the conference venue for the duration of the conference and dinner event
- Four complimentary 'Digital' passes
- Four stand-alone tickets to the dinner event
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Half-page promotion in the conference program

“An invaluable opportunity to network across government, industry and academia.”

- 2026 delegate



Conference sponsorship

\$10,000 (inc GST)

Multiple sponsorships available

Showcase your company as a sponsor of our in-person conference.

Benefits include:

- Prominent display of sponsor branding including logo and banners throughout the venue for the duration of the conference
- Two complimentary 'Conference' passes (which include access to the Official Dinner)
- Two complimentary 'Digital' passes
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Quarter-page promotion in the conference program



Online conference sponsorship

\$10,000 (inc GST)

One sponsorship available

Showcase your company as the exclusive sponsor of our online conference platform.

Benefits include:

- One minute pre-recorded welcome video shown on the online conference platform
- Exclusive branding of the online conference platform across all sessions, over 2 days and in digital recordings
- Two complimentary 'Conference' passes (which include access to the Official Dinner)
- Two complimentary 'Digital' passes
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Quarter-page promotion in the conference program

"I valued the inclusion of panelists who were able to talk technical while providing unbiased insights grounded in evidence."

- 2026 delegate



Coffee cart sponsorship

\$8,000 (inc GST)

One sponsorship available

The conference's barista coffee cart will be exclusively branded with your company logo, with the opportunity to display other marketing materials nearby.

Benefits include:

- Complimentary coffee provided to all delegates
- Branding of the barista coffee cart with your company logo
- Opportunity to provide branded cups or keep cups at the sponsor's expense
- Prominent banner display at the conference
- One complimentary 'Conference' pass (which include access to the Official Dinner)
- Two complimentary 'Digital' passes
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Quarter-page promotion in the conference program

Looking for something else?

Speak to our events team about how we can help you create a package to maximise your brand exposure. Email abaresevents@aff.gov.au.



A package to suit your needs

Category Cost (inc. GST)	Official Dinner sponsor \$30,000	Conference sponsor \$10,000	Online Conference sponsor \$10,000	Coffee Cart sponsor \$8,000
Conference passes (Official Dinner included)	6	2	2	1
Digital passes	4	2	2	2
Official Dinner tickets (extra tickets)	4			
Speaking opportunity at Official Dinner	✓			
Reserved table at Official Dinner	✓			
Exclusive branding on the Coffee Cart				✓
Display banner at conference	✓	✓	✓	✓
Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)	✓	✓	✓	✓
Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference	✓	✓	✓	✓
Sponsorship acknowledgment in holding slides	✓	✓	✓	✓
Sponsor logo and profile on conference website	✓	✓	✓	✓
Sponsor logo on conference app	✓	✓	✓	✓
Half-page promotion in conference program	✓			
Quarter-page promotion in conference program		✓	✓	✓

Acknowledgement of Country

We acknowledge the Traditional Custodians of Australia and their continuing connection to land and sea, waters, environment and community. We pay our respects to the Traditional Custodians of the lands we live and work on, their culture, and their Elders past and present.

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