



Australian Government
Department of Agriculture,
Fisheries and Forestry



Outlook 2026

Sponsorship opportunities

3—4 MARCH , IN PERSON AND ONLINE



Secure an Outlook 2026 sponsorship today

ABARES Outlook conferences have been informing and shaping Australian agriculture’s policy agenda for more than 50 years, bringing together government figures, industry leaders, policymakers and expert researchers.

ABARES Outlook 2026 will feature dynamic session formats, hybrid participation and the Welcome Sundowners networking function.

We invite you to explore our sponsorship options and be part of one of the industry’s most trusted, anticipated and high-profile stakeholder engagement events. Our packages have been designed to deliver an excellent return on investment, whilst delivering your organisation’s brand and message to our stakeholders.

We welcome the opportunity to collaborate with you to create a package that best meets your needs.

For more details and to secure this opportunity, contact abaresevents@aff.gov.au

Why sponsor Outlook 2026

Build connections

Direct access to key decision-makers and industry leaders

Elevate your brand

Exposure to a diverse in-person and online audience

Exclusive visibility

Visibility to sector-specific stakeholders at a trusted, high-profile event

“An absolute gold mine for future thinking and leveraging knowledge across the sector.”

- 2025 delegate



Who attends

More than 550 delegates attended in 2025 in person (360) and online (200+).

The 2025 event also featured a mix of internationally regarded speakers and panellists.




As an Outlook sponsor, you'll reach:




9k
Newsletter subscribers



16k
Facebook followers



6k
Instagram followers



61k
LinkedIn followers to the DAFF page

“A great place for exchanging evidence-based findings and thought-provoking discussions.”

- 2025 delegate



Welcome Sundowners sponsorship

\$30,000 (inc GST)

One sponsorship available

Showcase your company as the exclusive sponsor of the evening cocktails and canapés event, Welcome Sundowners, where delegates will gather to continue conversations and make new connections.

Benefits include:

- Exclusive sponsorship of the networking event — Welcome Sundowners
- A 3-minute speaking opportunity to introduce your business over cocktails and canapés
- Meet & greet area at the networking event to create new connections and display your marketing materials/banners
- Eight complimentary 'Conference' passes (which include access to Welcome Sundowners)
- Eight complimentary 'Digital' passes
- Five stand-alone tickets to Welcome Sundowners
- Prominent display of sponsor banner at the conference venue
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Full-page promotion in the conference program
- 2x bars branded with 'Welcome Sundowners brought to you by X'

“The networking opportunities afforded at the ABARES Outlook conference are second to none.”

- 2025 delegate



Coffee cart sponsorship

\$20,000 (inc GST)

One sponsorship available

The conference's barista coffee cart will be exclusively branded with your company logo, with the opportunity to display other marketing materials nearby.

Benefits include:

- Complimentary coffee provided to all delegates
- Branding of the barista coffee cart with your company logo
- Opportunity to provide branded cups or keep cups at the sponsor's expense
- Prominent banner display at the conference
- Four complimentary 'Conference' passes (which include access to Welcome Sundowners)
- Four complimentary 'Digital' passes
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Half-page promotion in the conference program



Online conference sponsorship

\$12,500 (inc GST)

One sponsorship available

Showcase your company as the exclusive sponsor of our online conference platform.

Benefits include:

- One minute pre-recorded welcome video shown on the online conference platform
- Exclusive branding of the online conference platform across all sessions, over 2 days and in digital recordings
- Two complimentary 'Conference' passes (which include access to Welcome Sundowners)
- Four complimentary 'Digital' passes
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Quarter-page promotion in the conference program

“The knowledge of ABARES staff is incredible – to find ways to provide enormous amounts of data in a way that makes it not only interesting but easy to understand was great.”

- 2025 delegate



Conference sponsorship

\$10,000 (inc GST)

Multiple sponsorships available

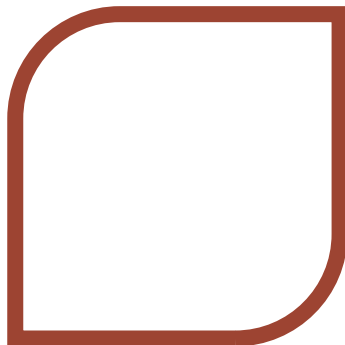
Showcase your company as a sponsor of our in-person conference.

Benefits include:

- Prominent display of sponsor branding including logo and banners throughout the venue for the duration of the conference
- Two complimentary 'Conference' passes (which include access to Welcome Sundowners)
- Two complimentary 'Digital' passes
- Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference
- Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)
- Promotional holding slides during session breaks
- Sponsor logo and profile on conference website
- Sponsor logo and profile on conference app
- Quarter-page promotion in the conference program

Looking for something else?

Speak to our events team about how we can help you create a package to maximise your brand exposure. Email abaresevents@aff.gov.au.



A package to suit your needs

Category Cost (inc. GST)	Welcome Sundowners sponsor \$30,000	Coffee Cart sponsor \$20,000	Online sponsor \$12,500	Conference sponsor \$10,000
Conference passes (Welcome Sundowners included)	8	4	2	2
Digital passes	8	4	4	2
Welcome Sundowners tickets (extra tickets)	5			
3 minute speaking opportunity at Welcome Sundowners	✓			
1 minute video message for online conference			✓	
Meet & greet space at the Welcome Sundowners	✓			
Exclusive branding of the bars at Welcome Sundowners	✓			
Exclusive branding on the Coffee Cart		✓		
Exclusive branding of the Online Conference platform			✓	
Display banner at conference	✓	✓	✓	✓
Sponsor acknowledgement at the conference and in conference promotional materials (print and digital)	✓	✓	✓	✓
Sponsor profile included on social media and in the ABARES and Outlook Newsletters prior to the conference	✓	✓	✓	✓
Sponsorship acknowledgment in holding slides	✓	✓	✓	✓
Sponsor logo and profile on conference website	✓	✓	✓	✓
Sponsor logo on conference app	✓	✓	✓	✓
Full-page promotion in conference program	✓			
Half-page promotion in conference program		✓		
Quarter-page promotion in conference program			✓	✓

Acknowledgement of Country

We acknowledge the Traditional Custodians of Australia and their continuing connection to land and sea, waters, environment and community. We pay our respects to the Traditional Custodians of the lands we live and work on, their culture, and their Elders past and present.

© Commonwealth of Australia 2025

Unless otherwise noted, copyright (and any other intellectual property rights) in this publication is owned by the Commonwealth of Australia (referred to as the Commonwealth).

All material in this publication is licensed under a [Creative Commons Attribution 4.0 International Licence](#) except content supplied by third parties, logos and the Commonwealth Coat of Arms.

The Australian Government acting through the Department of Agriculture, Fisheries and Forestry, represented by the Australian Bureau of Agricultural and Resource Economics and Sciences, has exercised due care and skill in preparing and compiling the information and data in this publication. Notwithstanding, the Department of Agriculture, Fisheries and Forestry, ABARES, its employees and advisers disclaim all liability, including liability for negligence and for any loss, damage, injury, expense or cost incurred by any person as a result of accessing, using or relying on any of the information or data in this publication to the maximum extent permitted by law.

Australian Bureau of Agricultural and Resource Economics and Sciences (ABARES)

Postal address GPO Box 858 Canberra ACT 2601

Email abaresevents@aff.gov.au

Web agriculture.gov.au/event/abares-outlook