



# Marking rubric

## Biosecurity awareness campaign poster

Criteria	Excellent (8–10 points)	Good (5–7 points)	Satisfactory (3–4 points)	Needs improvement (0–2 points)
<b>Content</b>	The information is completely accurate and thoroughly reflects biosecurity concepts.	Most information is accurate with minor errors that do not compromise understanding of biosecurity.	Some inaccuracies or omissions that need correction, but general understanding is evident.	Many inaccuracies or misunderstandings of biosecurity that need significant correction.
<b>Creativity and presentation</b>	The poster is exceptionally creative, visually striking and makes excellent use of colours and space.	The poster is visually appealing and makes good use of colours and space.	The poster is somewhat visually appealing with adequate use of colours and space.	The poster lacks visual appeal and shows poor use of colours and space.
<b>Engagement of interactive elements</b>	Interactive elements are innovative, function perfectly and significantly enhance the learning experience.	Interactive elements are well-made and enhance understanding, though may lack some innovation.	Interactive elements are present and functional but do not significantly enhance engagement.	Interactive elements are minimal, non-functional or do not contribute to understanding.
<b>Communication</b>	Information is communicated clearly and effectively; the poster effectively educates about biosecurity.	Information is mostly clear with minor areas of confusion; effectively communicates most key points.	Information is somewhat clear but may confuse or mislead the audience in some areas.	Information is poorly communicated, causing misunderstanding or lack of interest in the topic.

### Overall score

**40–32 points:** Outstanding understanding and presentation of biosecurity concepts.

**31–20 points:** A good understanding with room for improvement in some areas.

**19–12 points:** Basic understanding demonstrated, but significant improvements are needed in several areas.

**11–0 points:** Insufficient demonstration of understanding and presentation; needs substantial improvement.



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**Acknowledgement of Country**

We acknowledge the Traditional Custodians of Australia and their continuing connection to land and sea, waters, environment and community. We pay our respects to the Traditional Custodians of the lands we live and work on, their culture, and their Elders past and present.



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