

# Biosecurity New Zealand

Tiakitanga Pūtaiao Aotearoa

## New Zealand General Surveillance Plant Health

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Ministry for Primary Industries

Ministry for Primary Industries  
Manatū Ahu Matua



# THE NZ BIOSECURITY SYSTEM

## Layers of risk management

Biosecurity is the exclusion, eradication or management of pests and diseases that pose a risk to the New Zealand economy, environment, and way of life

## OUR OUTCOMES



Our biosecurity system is stronger, including our own business processes



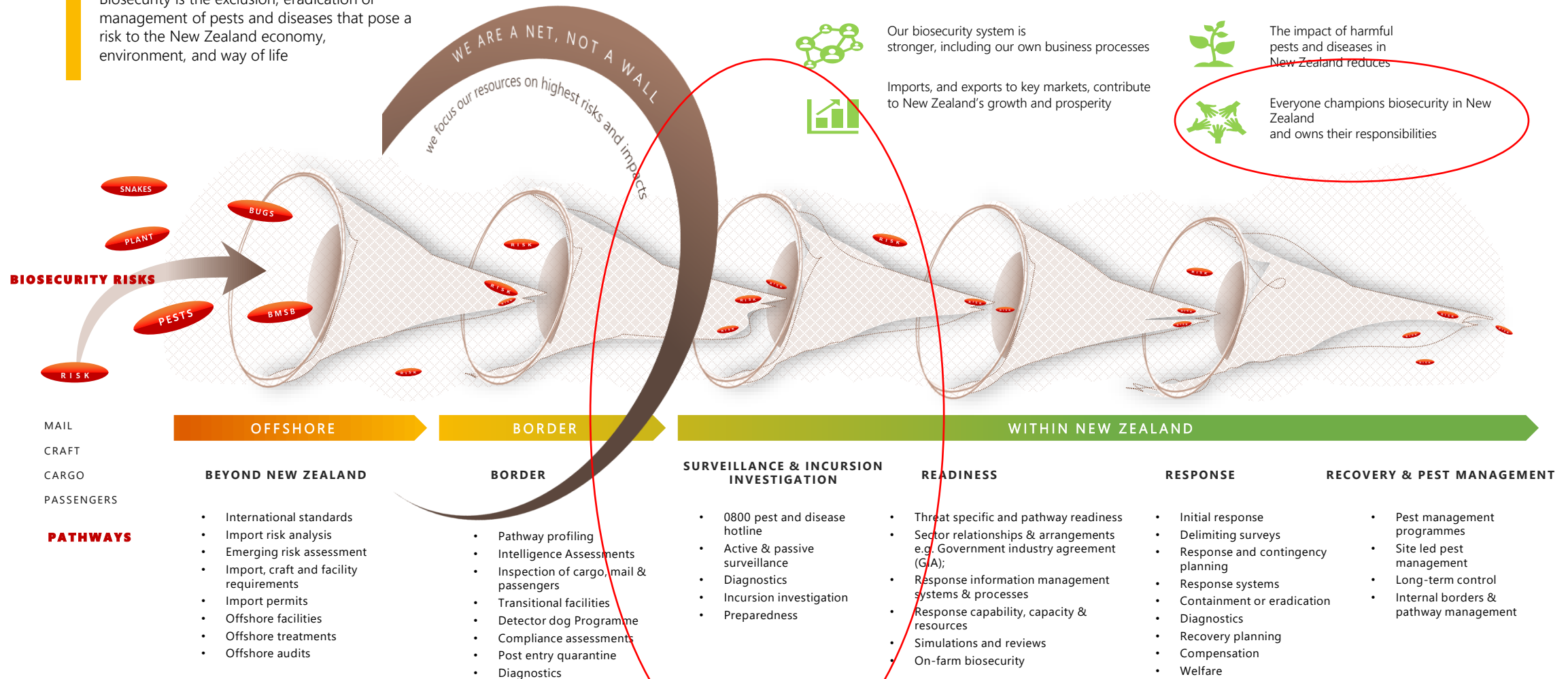
Imports, and exports to key markets, contribute to New Zealand's growth and prosperity



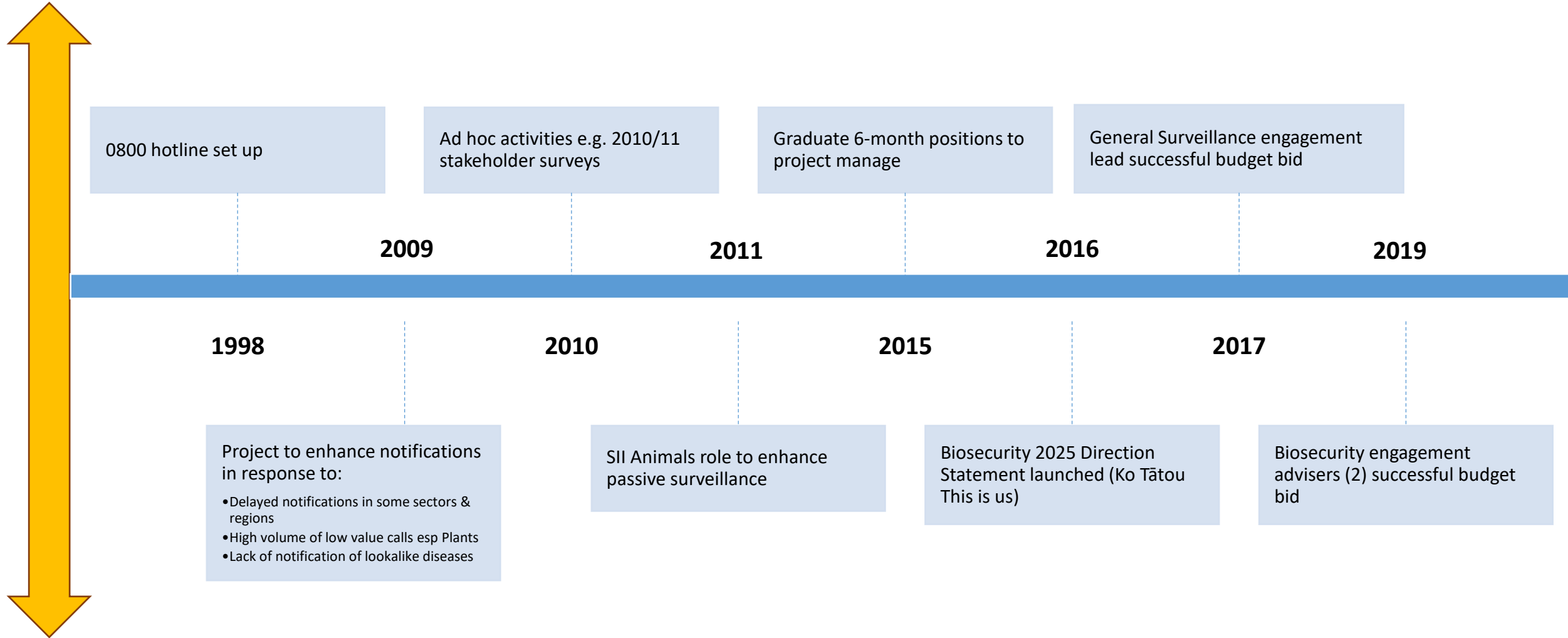
The impact of harmful pests and diseases in New Zealand reduces



Everyone champions biosecurity in New Zealand and owns their responsibilities



# History



# Ko Tātou This Is Us

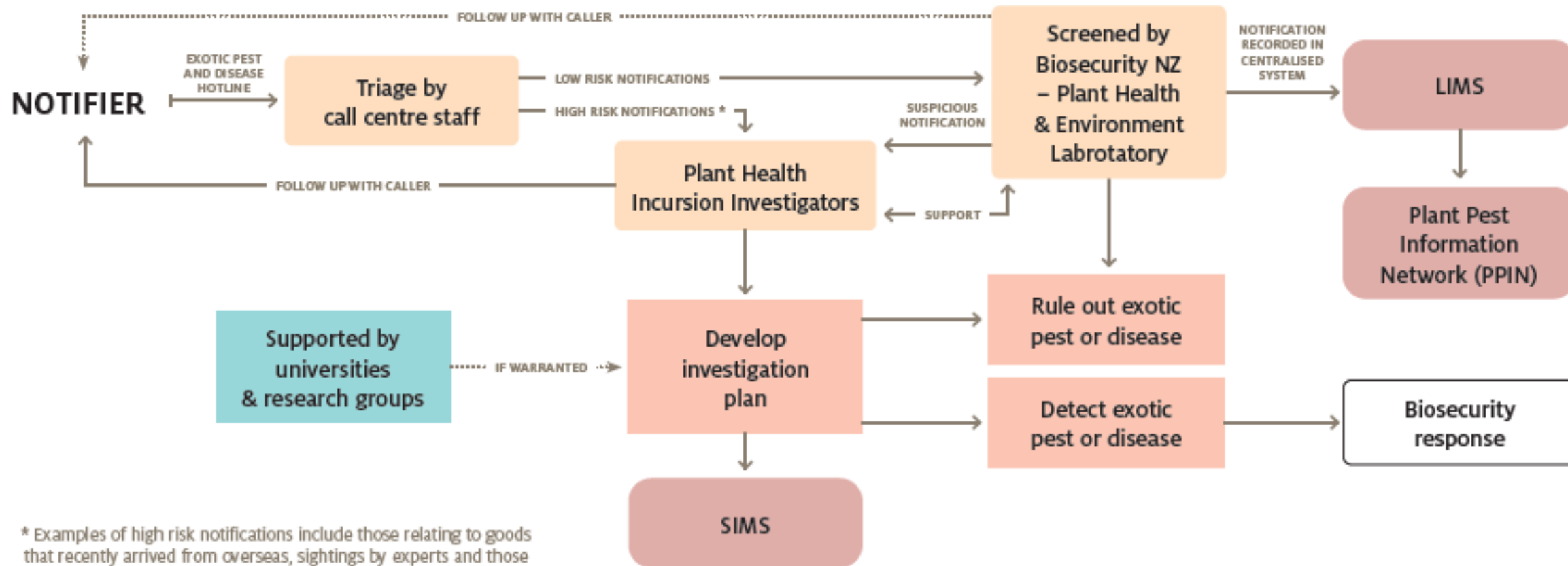
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**We're kaitiaki. We're  
guardians.  
We're all responsible  
for protecting  
Aotearoa from pests  
and diseases.**



# Data Flow

## The data flow process



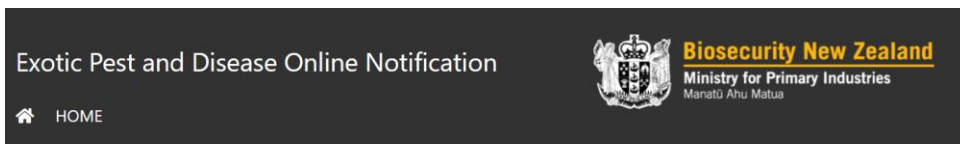
\* Examples of high risk notifications include those relating to goods that recently arrived from overseas, sightings by experts and those that closely fit the description of target organisms, e.g. BMSB.

SIMS – Notification information management administration



# Reporting channels

- Exotic Pest and disease hotline
- Online notifications
- Find a pest



Do not use this form to report:

- issues requiring urgent action immediately
- animal diseases
- mass mortality events involving dozens of individual organisms

For these situations please call us on 0800 80 99 66.

Complete this form to report any suspect pests or diseases you find. We'll make sure your report gets to the right people.

I'm a



# FIND PEST

Find a pest

- Photo based app
- Triage by experts
- Citizen science identification through I-Naturalist

# Engagement Programme

Vision: New Zealanders contribute to successful biosecurity outcomes;  
More effective early notification of suspected exotic pests and diseases.

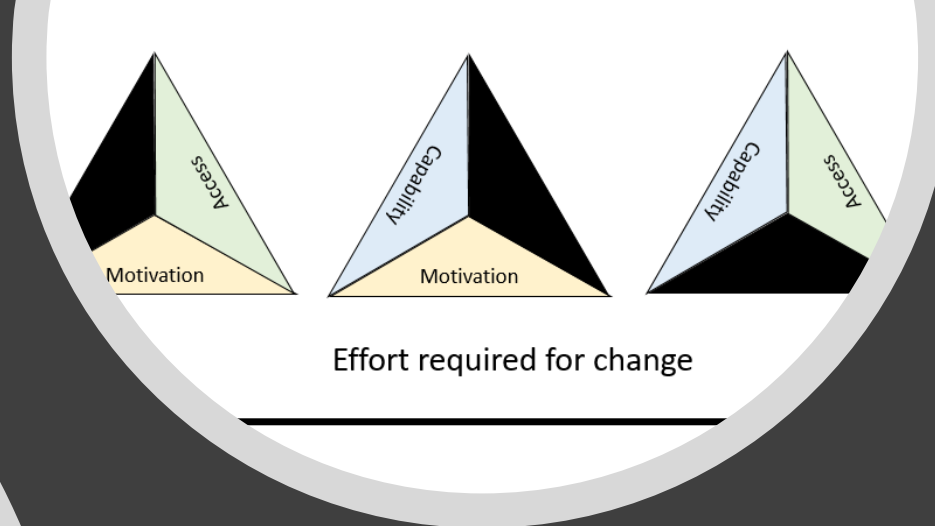
- Motivated targeted communities
- Easy accessible reporting capability
- Raised awareness



Improved quality notifications via  
Biosecurity New Zealand reporting  
channels



Timely detection of exotic pest and  
diseases



# Targeted Engagement Framework

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# Lessons learnt



MANAGING VOLUME



SPEED OF CHANGE



PILOTING