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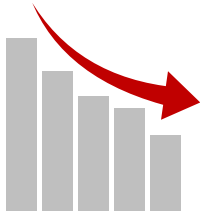
Farms of tomorrow: The people in farming transitions

Ruth Nettle





Current challenges and realities



Total numbers of people working on farms (as measured)



AND: variable demand by region, sector, markets, and season.

AND: increase in contracting, services, casuals, temporary workforces



Farm expansion increases demand for *non-family* workforce, new roles in people leadership and management



Farm 'skills shortage' and 'labour shortage' AND need for dedicated HR roles



New, exciting ag jobs



'1 in 3 new jobs digital ag related' (KPMG, 2019)



Global skills shortage



'Skilled trade workers hardest jobs to fill in 2015' (OECD, 2015)

Re-imagining how agriculture develops its future workforce





How transition? Investing in the people





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