The Farmer has to be an optimist or he wouldn't still be a farmer.
TWo Big events brought Steve and Sallie's skill sets together:
GOOD FOR FARMERS
GOOD FOR YOU.

SALLIE AND STEVE – CO-FOUNDERS AND BUSINESS PARTNERS IN GIPPSLAND JERSEY:
400+ VIC stockists and growing...
... and a huge range of independents....
... and many top cafes and restaurants
PR OPPORTUNITIES - DON'T JUST HAPPEN:
Peers. So important to build people around you!

Power in numbers right: - Connecting with other small independent producers
CRISIS ... NO WHERE TO PROCESS OUR MILK!
The factory has been operating for 12 months with help from our friends and supporters and our Crowd Fund
GOOD FOR FARMERS
GOOD FOR YOU.

Welcome

FACTORY - PRODUCTS:
GOOD FOR FARMERS
GOOD FOR YOU.

[Image 791x0 to 920x59]
[Image 23x421 to 898x536]
[Image 291x84 to 685x412]
[Image 12x84 to 246x412]
[Image 259x84 to 470x242]
[Image 804x268 to 939x412]
[Image 515x269 to 724x409]
[Image 690x84 to 944x263]

WWW.GIPPSLANDJERSEY.COM.AU

GIPPSLAND JERSEY CALENDAR 2018, 2020, 2021

-Super woman
-Tough farmer opens up
-Lost his dream
-Beating depression
-Mothers guilt
-Time poor

THE LAY OF THE LAND
Stories of strength and resilience from our dairy farmers
2020 Calendar
WWW.GIPPSLANDJERSEY.COM.AU
Thanks for having me!
Please follow our journey @gippslandjersey

Charles Swindoll. "The longer I live, the more I realize the impact of attitude on life. Attitude, to me, is more important than facts. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think, say or do.”