



Australian Government  
Department of Agriculture,  
Water and the Environment  
ABARES

# Australian poultry industry



## AUSTRALIAN CONSUMPTION



Australia consumed approximately  
**48 kg of poultry meat per person in 2019–20**,  
ranking 1st as the most consumed meat in Australia

## PRODUCTION AND TRADE



The gross value of Australian poultry meat production was  
**\$2.9 billion in 2019–20**,  
2.8% higher than the previous year



Australia produced  
**1.2 million tonnes of poultry meat**  
in 2019–20 (carcass weight)



New South Wales was the largest producing state,  
**accounting for 32% of the total**



Over the last five years, annual exports have averaged  
**approximately 36,000 tonnes (shipped weight)**  
with Papua New Guinea the largest market in terms of volume  
and value



The total value of Australian poultry meat exports in 2019–20 was  
**\$85 million – up 30% on the previous year**



The retail price for Australian poultry rose by  
**1% in 2018–19 to an average 541 cents/kg**  
(carcase weight)

## WHERE AUSSIE CHICKEN COMES FROM

There were around  
**784 farms across Australia in 2018–19**

