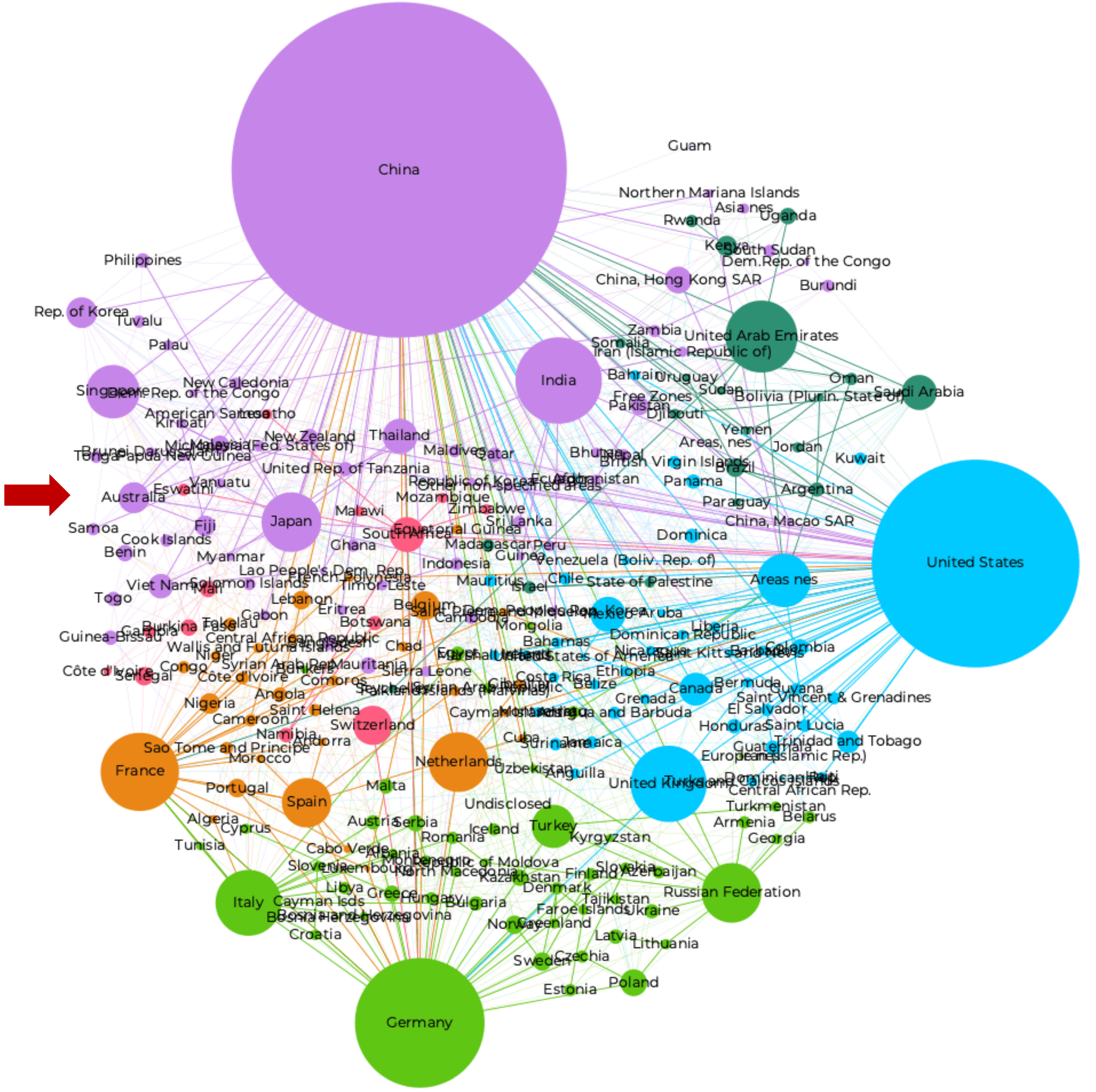
Australian Farm Institute



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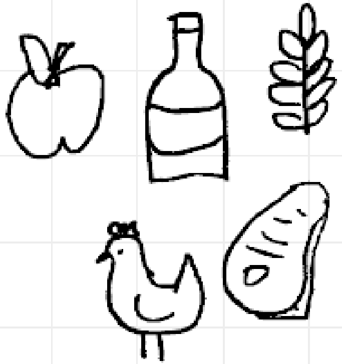
$$\text{ValueTrust}_i = \sum_{j=1}^{n} \text{Cost of Breakdown in Trust}$$

Where ValueTrust_i is the value of TRUST IN THE INDUSTRY

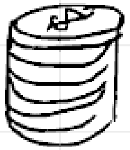


COST =

RATE of OCCURENCE

× EXPECTED $ LOSS

× % PREVENTABLE if tech solution applied



e.g. RATE × LOSS × % PREVENTABLE = TRUST VALUE

0.2% × $900K × 90% = $1620

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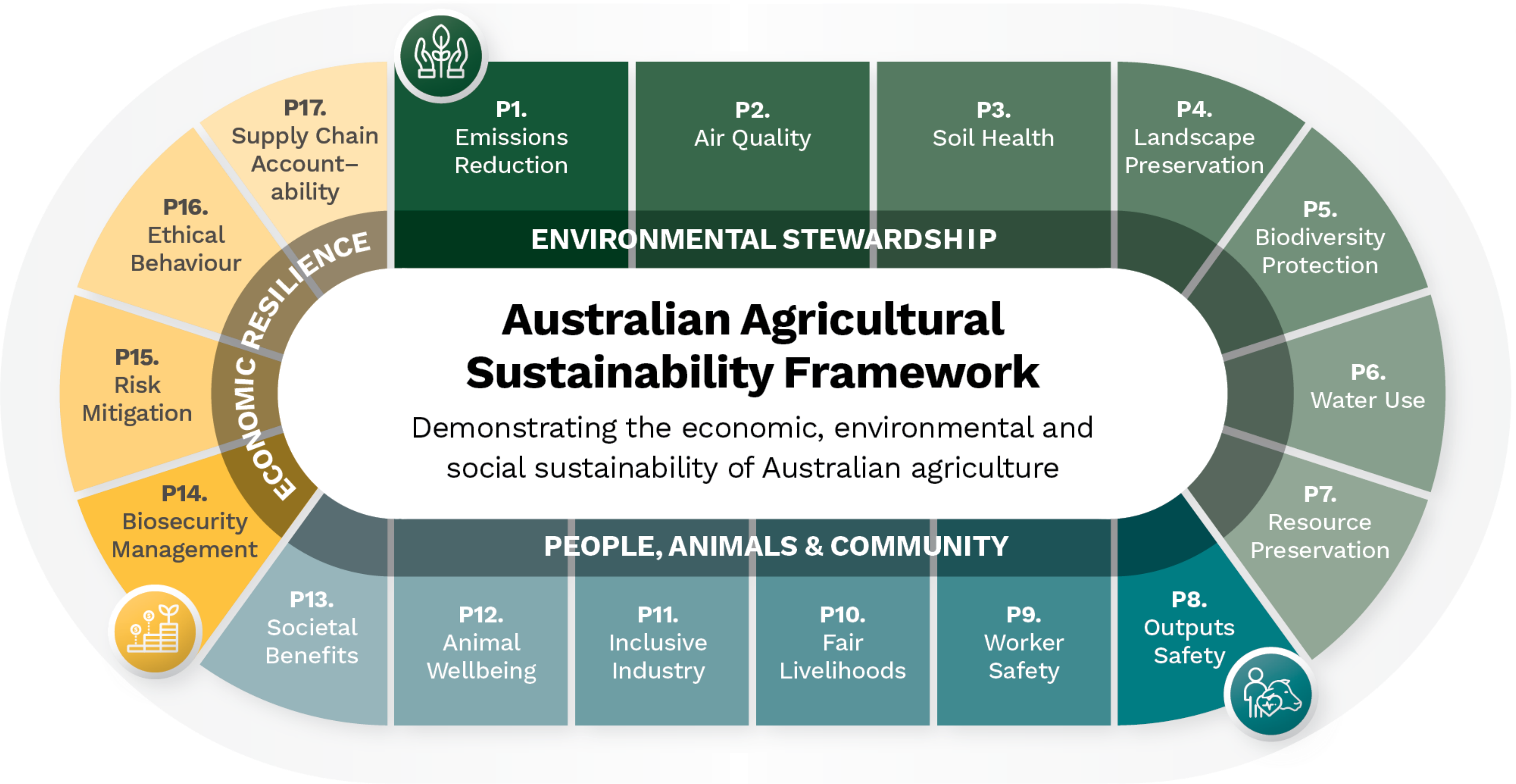

National Farmers Federation

Australian Agricultural Sustainability Framework

Australian Government

Department of Agriculture, Fisheries and Forestry